2024 Annual Results Announcement China Pacific Insurance (Group) Co., Ltd. March 27,2025



Disclaimer

- These materials are for information purposes only and do not constitute or form part of an offer or invitation to sell or issue or the solicitation of an offer or invitation to buy or subscribe for securities of China Pacific Insurance (Group) Co., Ltd. (the "Company") or any holding company or any of its subsidiaries in any jurisdiction. No part of these materials shall form the basis of or be relied upon in connection with any contract or commitment whatsoever.
- The information contained in these materials has not been independently verified. No representation or warranty expressed or implied is made as to, and no reliance should be placed on, the fairness, accuracy, completeness or correctness of such information or opinions contained herein. The information and opinions contained in these materials are provided as of the date of the presentation, are subject to change without notice and will not be updated or otherwise revised to reflect any developments, which may occur after the date of the presentation. The Company nor any of its respective affiliates or any of its directors, officers, employees, advisers or representatives shall have any liability whatsoever (in negligence or otherwise) for any loss howsoever arising from any information contained or presented in these materials or otherwise arising in connection with these materials.
- These materials contain statements that reflect the Company's current beliefs and expectations about the future as of the respective dates indicated herein. These forward-looking statements are based on a number of assumptions about the Company's operations and factors beyond the Company's control and are subject to significant risks and uncertainties, and, accordingly, actual results may differ materially from these forward-looking statements. You should not place undue reliance on any forward-looking information. The Company assumes no obligations to update or otherwise revise these forward-looking statements for new information, events or circumstances that occur subsequent to such dates.

Overview

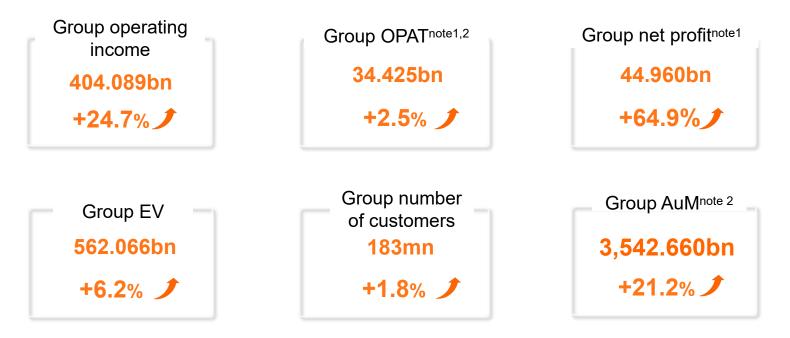
In 2024, despite formidable challenges, China's economy maintained steady growth and its fundamentals remained intact. The insurance sector deepened transformation, creating a favourable environment for high-quality development. The State Council issued Opinions on Strengthening Supervision, Preventing Risks and Promoting High-Quality Development of the Insurance Industry, which underscores an increasingly important part of the sector in China's modernisation drive.

In the face of both challenges and opportunities, we are committed to value creation and stay focused on the core business of insurance, with steady growth of overall business results, sustained improvement of comprehensive strength and continued progress in high-quality development.



Steady improvement of overall business performance with sustained growth of comprehensive strength

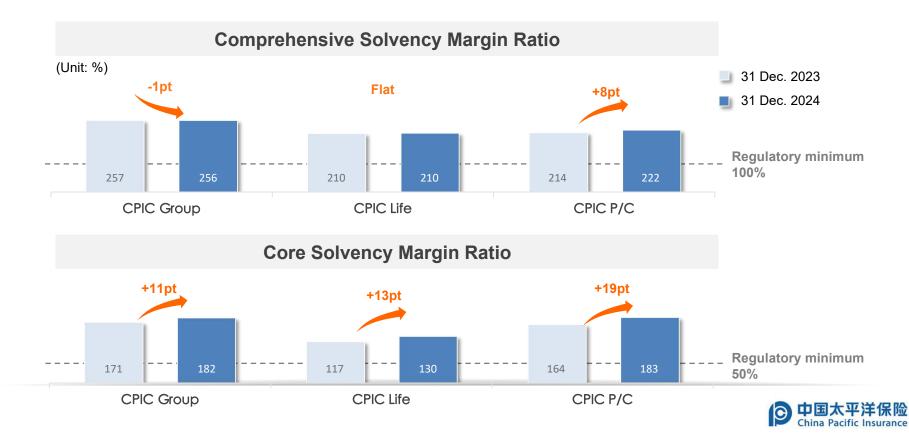
(unit: RMB yuan)



Notes: 1) Attributable to shareholders of the parent.

2) Figures for comparative periods were restated.

Maintained solid solvency positions under C-ROSS II



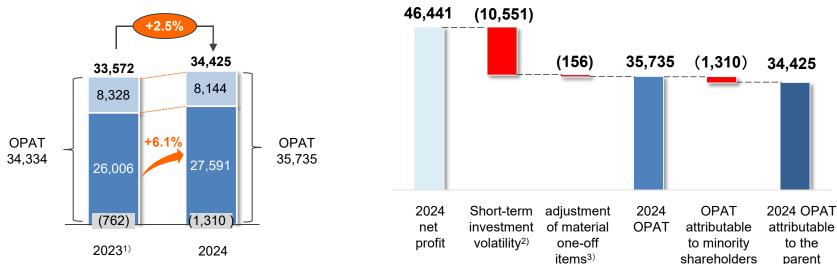
Group OPAT realised steady growth

(unit: RMB million)

 Others and consolidation offsets
 OPAT = Net profit - short-adjustment of ma

 Life insurance
 OPAT attributable to minority shareholders

OPAT= Net profit - short-term investment volatility adjustment of material one-off items



Notes: 1) Figures for comparative periods were restated.

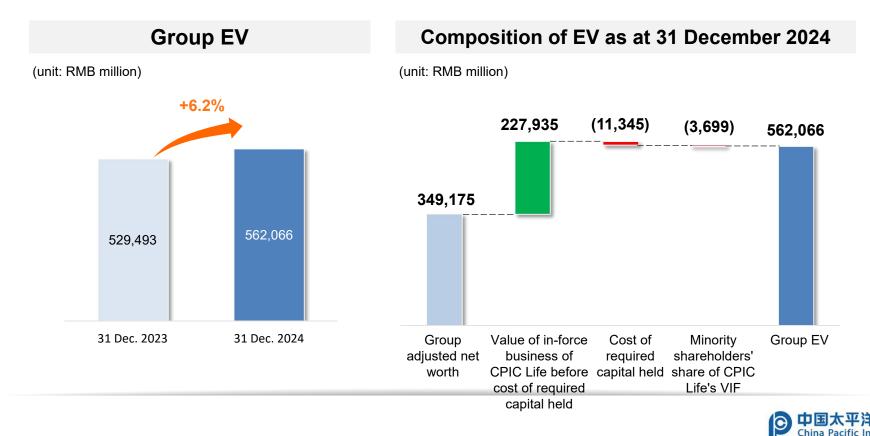
2) Short-term investment volatility applies to business of CPIC P/C, CPIC Life, and CPIC Health, etc., while excluding business based on VFA; it refers to the difference between actual investment income and long-term investment assumptions, while considering the impact of income tax.

3) Adjustment of material one-off items include the difference between deductible amounts for pre-tax profit of the current period and the average

deductible amounts for pre-tax profit of the preceding years.

4) Numbers may not add up due to rounding.

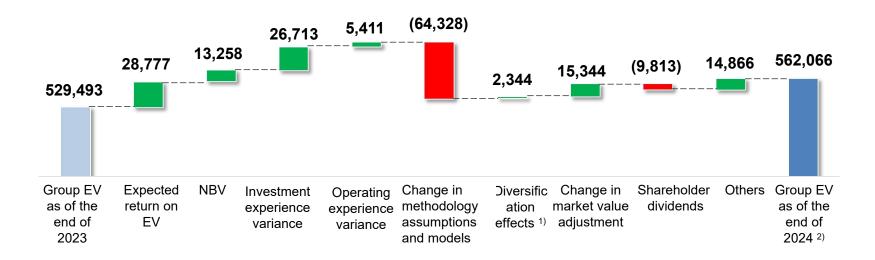
Steady growth of Group embedded value(1/2)



Steady growth of Group embedded value(2/2)

Movement of Embedded Value in 2024

(unit: RMB million)



Notes: 1) Diversification effects refer to the impact on cost of required capital of new business and business change. 2) Numbers may not add up due to rounding.



Enhanced foundation of high-quality development with achievements in financial services

> **Debut** of decarbonisation insurance for shipping industry, the first of its kind on market; enhanced data management of carbon emissions, stepped up business innovation & development in new energy, carbon finance and carbon sink.

>Launched multiple industry-first insurance products, explored coordination of insurance and equity investments to provide risk protection and funding to new-quality productive forces.

> Upgraded programmes of terminal illnesses, Huiminbao, long-term care and agricultural insurance to improve coverage and availability of insurance.



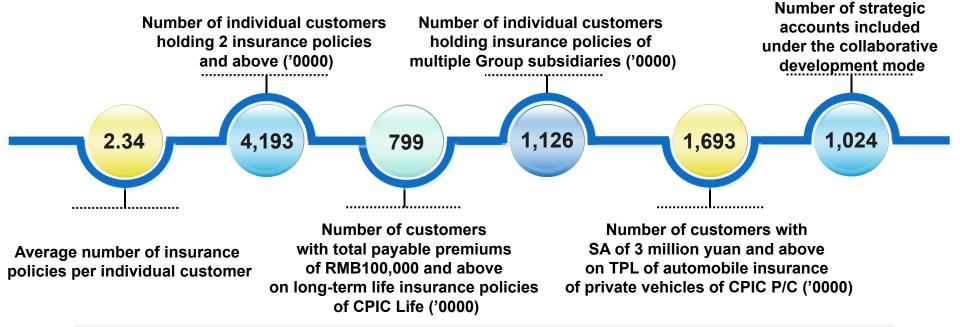
>Built integrated system of preventive care, diagnosis, treatment, rehabilitation and elderly nursing; deeply involved in pilot programmes of various pension schemes; gained momentum in corporate/occupational annuity fund management, retirement communities and home-based elderly care service.

&AI

>Built new model of "insurance, service and technology", with **Digital Employees** boosting productivity and large models increasingly used in claims management of health insurance.



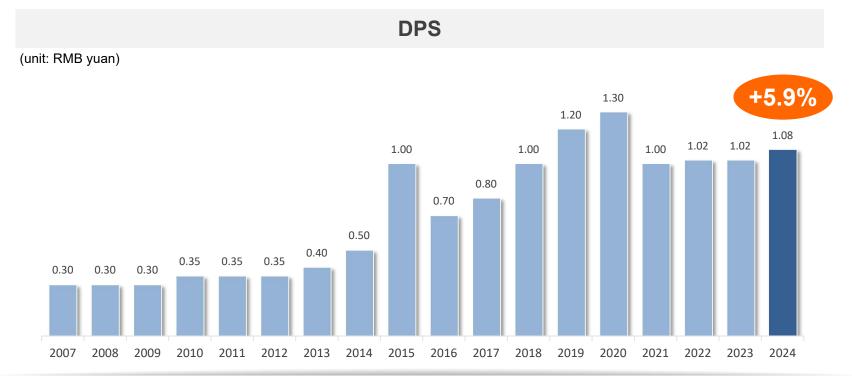
Amplified impact of CPIC Service, leveraged strengths of group synergy to improve customer value contribution



CPIC P/C and CPIC Life maintained leading positions at regulatory evaluation of industry consumer protection and Service Quality Index



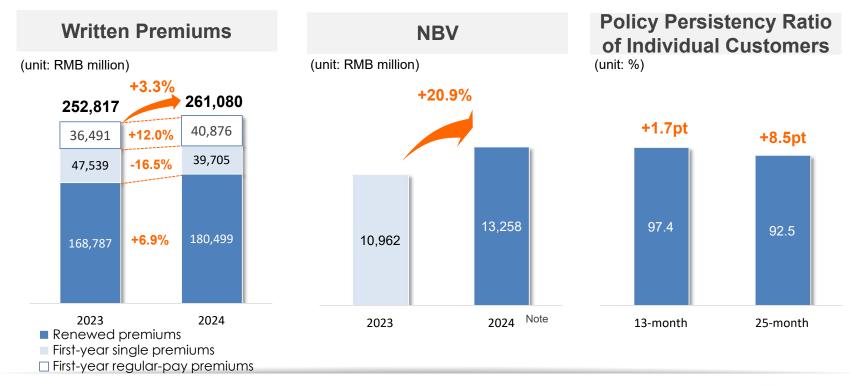
Continued to generate stable, sustainable and predictable returns for shareholders





Performance Analysis

Life Insurance(1/3) Steady NBV growth and enhanced value growth foundation



Note: NBV grew by 57.7% year on year before adjustment of economic assumptions



13

Life Insurance(2/3)

Agency headcount stabilised, with steady productivity gains

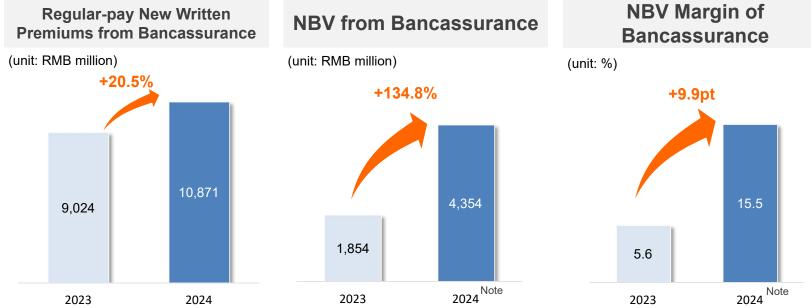


Monthly Average FYP per Core Agent^{Note} (unit: RMB yuan) 2024 54,330 +17.9% 2023 46.094 Monthly Average FYC per Core Agent^{Note} (unit: RMB yuan) 2024 6.868 +7.1% 2023 6.413



Notes: Figures for comparative periods were restated.

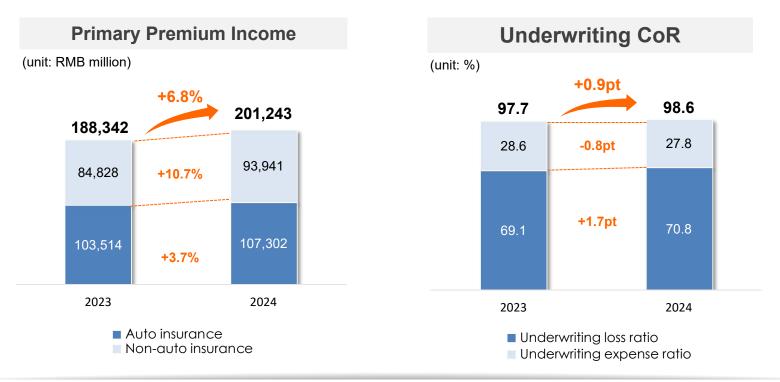
Life Insurance(3/3) Bancassurance focused on value growth, with considerable improvement in value contribution





Note: Results before adjustment of economic assumptions.

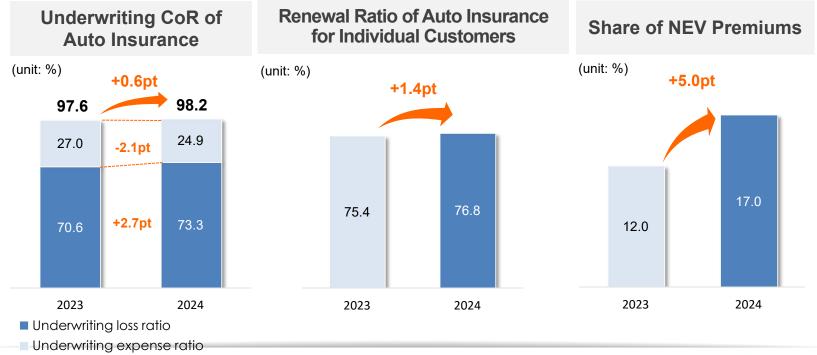
P/C Insurance(1/3) Maintained underwriting profitability, with rapid premium growth



Note: The property and casualty insurance on this slide refers only to CPIC P/C.



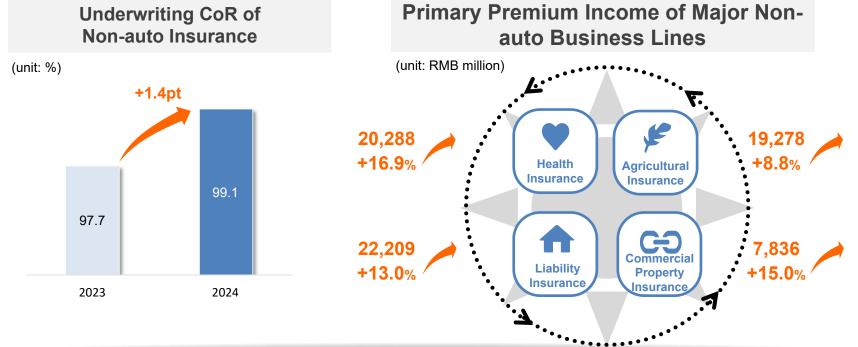
P/C Insurance(2/3) Strengthened precise management in auto insurance and deepened presence in NEV business





Note: The property and casualty insurance on this slide refers only to CPIC P/C.

P/C Insurance(3/3) Optimised business mix, enhanced risk reduction management and seized market opportunities

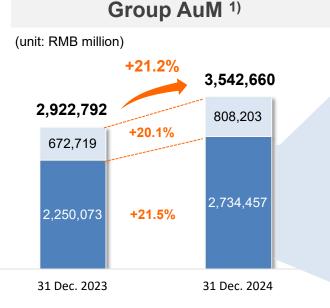


Note: The property and casualty insurance on this slide refers only to CPIC P/C.



Asset Management(1/3)

Refined ALM across market cycles, with steady increase in Group AuM



Group in-house investment assets
 Third-party AuM¹⁾

Notes: 1) Figures for comparative periods were restated.

2) Debt investment plans mainly include infrastructure and real estate projects.

3) Wealth management products mainly include wealth management products issued by commercial banks, products by insurance asset management companies

collective trust plans by trust firms, special asset management plans by securities firms and credit assets backed securities by banking institutions, etc.

4) Other investments mainly include restricted statutory deposits and derivative financial assets, etc.

Group in-house investment assets	31 Dec. 2024(%)	Change(pt)
Cash and cash equivalents	1.5	0.0
Term deposits	6.4	(0.9)
Debt category financial assets	75.9	1.4
Debt securities	60.1	8.4
Bond funds	0.4	(0.1)
Preferred shares	1.8	(0.3)
Debt investment plans ²⁾	9.7	(3.5)
Wealth management products ³⁾	2.6	(2.4)
Others	1.3	(0.7)
Equity category financial assets	14.5	0.0
Stocks	9.3	0.9
Equity funds	1.9	(0.4)
Wealth management products ³⁾	0.8	(0.1)
Others	2.5	(0.4)
Long-term equity investments	0.8	(0.2)
Investment properties	0.3	(0.2)
Other investments ⁴⁾	0.6	(0.1)



Asset Management(2/3) Adhered to disciplined and yet flexible TAA, with robust investment performance

(unit: %)



Investment Performance

	2024	2023
Net investment yield	3.8	4.0
Total investment yield	5.6	2.6
Comprehensive investment yield	6.0	2.7



Asset Management(3/3) Overall credit risk of investment assets under control

External Credit Ratings of Corporate and Non-

government-sponsored Bank Financial Bonds Average Share of **Average** Nominal remaining duration Sectors investments Share of AAA Share of AA and above yield(%) duration (%) (year) (vear) 96.7% 98.8% Infrastructure 39.9 4.5 8.4 5.0 Communications & 21.8 4.4 8.9 5.3 transport **External Credit Ratings of Non-public** Non-bank financial 13 5 42 50 18 **Financing Instruments** institutions 13.1 4.3 8.9 5.9 Real estate Share Share of AAA of AA+ and above Energy and 3.9 8.9 5.3 4.4 manufacturing 99.0% **99.4%** 7.8 4.5 8.3 4.7 Others 8.1 **Total** 100.0 4.4 4.8

Mix and distribution of yields of NPFIs

Note: Non-public financing instruments include wealth management products issued by commercial banks, debt investment plans, collective trust plans by trust firms, special asset management plans by securities firms and credit assets backed securities by banking institutions, etc.



Outlook

Going forward, we will vigourously implement the New Development Philosophies, strive towards the vision of "building a top-notch insurance financial group with global influence", enhance core functions and competitiveness, especially in terms of CRM, ALM, synergy and risk management, continue to strengthen support for national strategies, secure our market standings, improve risk management and continuously consolidate the foundation of highquality development.





Appendix 1: Profit analysis of CPIC Life

(Unit: RMB million)

For 12 months ended 31 December	2024	2023	Changes (%)
Insurance service performance and others	28,000	25,886	8.2
Insurance revenue	83,519	85,461	(2.3)
Insurance service expenses	(53,499)	(57,178)	(6.4)
Total investment income ¹⁾	100,576	36,708	174.0
Finance underwriting gains/(losses) ²⁾	(86,499)	(41,153)	110.2
Investment performance	14,077	(4,445)	(416.7)
Pre-tax profit	42,077	21,441	96.2
Income tax	(6,256)	(1,909)	227.7
Net profit	35,821	19,532	83.4

Notes: 1)Total investment income includes investment income, interest income, gains/(losses) arising from change in fair value, rental income from investment properties, interest expenses on securities sold under agreements to repurchase, impairment losses on financial assets, other asset impairment losses, and taxes and surcharges applicable to investment business, etc.
 2) Finance underwriting gains/(losses) includes insurance finance expenses for insurance contracts issued and reinsurance finance income for reinsurance contracts held.



Appendix 2: Profit analysis of CPIC P/C

(Unit: RMB million)

For 12 months ended 31 December	2024	2023	Changes (%)
Insurance revenue	191,397	177,128	8.1
Insurance service expenses	(184,658)	(170,240)	8.5
Net income/(losses) from reinsurance contracts held ¹⁾	(843)	(235)	258.7
Underwriting finance losses and others ²⁾	(3,224)	(2,513)	28.3
Underwriting profit	2,672	4,140	(35.5)
Underwriting combined ratio(%)	98.6	97.7	0.9pt
Total investment income ³⁾	7,554	4,780	58.0
Net of other income and expenses	(1,089)	(899)	21.1
Pre-tax profit	9,137	8,021	13.9
Income tax	(1,761)	(1,446)	21.8
Net profit	7,376	6,575	12.2

Notes: 1) Net income/(losses) from reinsurance contracts held include allocation of reinsurance premiums, recoveries of insurance service expenses from reinsurers, reinsurance finance income for reinsurance contracts held, etc.

2) Underwriting finance losses and others include insurance finance income or expenses and changes in insurance premium reserves, etc.

3) Total investment income includes investment income, interest income, gains/(losses) arising from change in fair value, rental income from investment properties, interest expenses on securities sold under agreements to repurchase, interest expense on capital replenishment bonds, taxes and surcharges applicable to investment business and impairment losses on financial assets, etc.



Appendix 3: Sensitivity Analysis

The sensitivity results of the value of in-force business (VIF) and the new business value (NBV) of CPIC Life after cost of required capital held as at 31 December 2024

	VIF business	NBV	
Base	216,590	13,258	
Risk discount rate "+50 basis points"	207,883	12,587	
Risk discount rate "-50 basis points"	226,115	13,991	
Investment return "+50 basis points"	277,381	17,982	
Investment return "-50 basis points"	156,129	8,521	
Mortality "+10%"	215,308	13,117	
Mortality "-10%"	217,862	13,402	
Morbidity "+10%"	208,046	13,002	
Lapse and surrender rates "+10%"	220,531	13,187	
Lapse and surrender rates "-10%"	212,472	13,343	
Expenses "+10%"	212,904	12,582	

Note: In determining the sensitivity results, only the relevant cashflow assumption and risk discount rate assumption has been changed, while all other assumptions have been left unchanged.



(Unit: RMB million)

Appendix 4: Honours & Awards

- CPIC Group maintained the ranking of 5th place among the World's 100 Most Valuable Insurance Brands in 2024 released by BrandFinance.
- CPIC obtained MSCI ESG "AA" rating, the highest rating received by Chinese insurance institutions.
- CPIC Group chairman FU Fan won the 2024 Directors of the Year Award granted by the Hong Kong Institute of Directors.
- CPIC Group was granted Best Cases of the Year at the 2024 Best Practices of the Board of Directors of Publicly Traded Companies organised by the Chinese Association of Listed Companies, and Best Cases of the Year at the 2024 Best Cases in Sustainable Development of Publicly Traded Companies organised by the same association.
- CPIC was the first insurance group in China to obtain the DCMM (Data Management Capability Maturity Model) Level 5 (the highest-level) certification from the China Electronics Information Industry Federation.
- CPIC P/C and CPIC Life both won top ranking among industry peers at the regulatory evaluation of consumer rights protection, and CPIC Health received high ranking on the Service Quality Index among specialised health insurers.
- CPIC P/C, CPIC Life and CPIC AMC respectively won the 2024 Insurance Company Ark Award for Value-Based Transformation, the 2024 Insurance Company Ark Award for High-Quality Development, and the 2024 Insurance Asset Management Company Ark Award for High-Quality Development in the 2024 (9th) China Insurance Ark Awards sponsored by Securities Times.
- CPIC Health's "Lan Yi Bao Long-term Medical Insurance Package" won the "Jin Kou Bei" Medical Insurance Product of the Year Award at the 2023-2024 "Jin Kou Bei" Insurance Product Competition sponsored by China Banking and Insurance News.
- Changjiang Pension won the "China, Best Enterprise Annuity Manager", "China, Fintech Innovation in Pensions", and "China, Best Enterprise Annuity Scheme - Golden Sunshine Collective Enterprise Annuity Scheme" of the 2024 Best of the Best Awards sponsored by the Asia Asset Management magazine.





